



Why are there less calories and carbohydrates in Spark? Is it equally beneficial?

The reduction in calories and carbohydrates comes from a reduction in an inactive ingredient called maltodextrin. This reduction allows for a smaller serving size, which means we can provide Spark in more convenient packaging while still offering all of the same benefits.

Are there still the same amounts of servings per canister?

Yes, you still receive approximately 42 servings of Spark per canister. As your canister is being shipped, powder may settle and appear more compacted than when it was originally filled.

Why is the scoop smaller?

By reducing the amount of an inactive ingredient (maltodextrin), we are able to fit all of the benefits of Spark into a smaller scoop. Spark’s benefits have not changed. The only major differences are that the product serving size has now gone from 15g to 7g of powder, 45 to 15 calories, and 11g to 4g of carbohydrates. The directions remain, “Blend, shake or stir contents of one stick pack or one scoop into 8 fluid ounces of water.”

What is maltodextrin? Why does Spark have maltodextrin? Why did you reduce the maltodextrin in Spark?

Maltodextrin is a polysaccharide, three or more carbohydrate molecules joined together, derived from a starch (corn). Maltodextrin is used to help product flow through filling equipment during the manufacturing process. Advances in powder fill technology have led to newer, faster equipment capable of accurately delivering smaller amounts of powder into packaging. With this new technology available to us, we are able to reduce the amount of maltodextrin in the product.

Why does Spark cost the same amount as before?

The active ingredients, servings and all of the great benefits of Spark are all present in more convenient packaging.

For other questions, please contact Customer Service at 800-542-4800.