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**FOR IMMEDIATE RELEASE**

**April 2, 2014**

## **AdvoCare Contributes \$5,500 to Tarrant Area Food Bank**

*Donation to provide 27,500 meals to 13 North Texas counties*

(PLANO, Texas) – [AdvoCare International, LP](#) (AdvoCare) today announced a contribution of \$5,500 to [Tarrant Area Food Bank](#), a provider of food to 13 counties on the west side of D/FW. The food bank distributes donated food to its 300 partner agencies that serve North Texans in need, more than one third of whom are children.

The donation provides enough food to deliver **27,500 meals to the hungry** in North Texas, a region in which one sixth of the population faces food insecurity.

“We are humbled to be a part of this program and contribute to the end of hunger in the greater D/FW community,” said Allison Levy, Vice President and Chief Legal Officer for AdvoCare. “As a health and wellness company, we are dedicated to equipping people of all ages with the resources to live healthy lives, and our gift to Tarrant Area Food Bank is part of that commitment.”

AdvoCare announced the donation to the Tarrant Area Food Bank at the company’s Leadership School on Feb. 28.

“As we strive to eliminate hunger by supplying food to in-need Texans, we depend on donations from individuals and organizations like AdvoCare,” said Francie Cooper, Community Events Director at Tarrant Area Food Bank. “We couldn’t be more thankful for this generous donation from AdvoCare, which will help us tremendously this year as we help tremendously this year as we help provide meals to North Texans in desperate need.”

### **About AdvoCare International, LP**

For more than 20 years, AdvoCare has offered general nutrition, weight loss, energy and sports performance products of the highest quality developed through comprehensive research and backed by a Scientific & Medical Advisory Board. AdvoCare now offers more than 70 exclusive products and a business opportunity that empowers individuals to explore their ultimate potential. AdvoCare was founded in 1993 and is headquartered in Plano, Texas. For more information on AdvoCare, visit [www.advocare.com](http://www.advocare.com) or call 800-542-4800.

### **About Tarrant Area Food Bank**

Founded in 1981 as private nonprofit, Tarrant Area Food Bank distributes donated and purchased food to over 300 hunger-relief charities in 13 counties of the greater Fort Worth region. For details, visit [www.tafb.org](http://www.tafb.org). Like us on Facebook and follow us on Twitter @TAFoodBank.

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