



24-Day Challenge and Beyond Hawaii Trip Contest Rules

- The sweepstakes is open to AdvoCare Independent Distributors who are legal residents of the 50 United States and the District of Columbia who are 18 years of age or older.
- Only entrants logging onto the internet from within the 50 United States and District of Columbia are eligible to enter the sweepstakes.
- Sweepstakes only available to AdvoCare Independent Distributors who purchase a 24-Day Challenge and Beyond bundle on Jan. 1, 2013 and do not qualify for the Hawaii Hanalei Bay Incentive trip.

How to enter:

- Purchase the new 24-Day Challenge and Beyond bundle between 9 a.m. and 11:59 p.m. Central Time on Tuesday, Jan. 1, 2013 to be entered into a drawing for a Distributor and guest to have a chance to join us in Hawaii during the Hanalei Bay Incentive Trip May 14-18.
- Limit one entry per each 24-Day Challenge and Beyond bundle purchased.

Rules:

- All entrants must meet the eligibility requirements set forth in these rules in order to qualify for the prize.
- Institutional/commercial accounts are not eligible for entry.
- One winner will be selected in a random drawing from among all eligible entries received.
- Winners will receive two spots on the Hawaii Hanalei Bay Incentive Trip.
- Trip earners may be accompanied by the co-applicant on the Distributorship. If the Distributorship does not have a co-applicant, then a spouse, immediate family member or child over the age of 18 is permitted to go on the trip.
- Trip dates are scheduled for May 14-18, 2013, subject to change.
- Personal expenses above and beyond what AdvoCare provides to Hanalei Bay Incentive Trip earners will not be reimbursed. Included costs will be airfare for two, hotel room for four nights, group meals and group activities.
- Only AdvoCare Independent Distributors in good standing are eligible to participate. A "Distributor in good standing" is an AdvoCare Independent Distributor in compliance with all AdvoCare Policy and Procedure requirements, is in compliance with all reporting requirements (including Retail Sales compliance), and is not on probation or suspension.
- Drawing prize may be substituted for other prizes of equal value, based on availability.
- Prizes are non-transferable, with no cash redemption equivalent. All federal, state and local income taxes connected to the prize are the sole responsibility of the winners. All federal, state and local laws and regulations apply. AdvoCare shall only be responsible for awarding the number of prizes as stated in these rules. AdvoCare disclaims any responsibility or liability for injury or loss to any person or property relating to the delivery and/or subsequent use of prizes awarded.
- Winners who have already earned the Hawaii Hanalei Bay Incentive trip may choose another AdvoCare Independent Distributor in good standing to claim their prize ("guest winner"). All contest rules will apply to the guest winner. If the winner selects a guest winner or does not wish to select a guest winner to claim the prize, no other compensation or prize above and beyond what AdvoCare provides to all other Hanalei Bay Incentive Trip earners will be rewarded to the winner. If no guest winner is selected, then the prize will be forfeited by the winner and the AdvoCare Home Office will select a new winner.
- AdvoCare makes no representation or warranties concerning the appearance, safety or performance of prizes awarded.
- Participation in the contest constitutes acceptance of these contest rules.
- Winners may have to execute an affidavit and release or publicity release of liability in order to receive prizes.
- All rules are subject to change by AdvoCare.



Privacy:

AdvoCare will be collecting personal data about entrants. By participating in the Sweepstakes, you hereby agree to the collection and usage of your personal information by AdvoCare.

Miscellaneous Conditions:

If for any reason the sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond the control of AdvoCare, AdvoCare reserves the right at its sole discretion to cancel, terminate, modify or suspend the sweepstakes and select winners from among all eligible entries prior to the cancellation. Persons found tampering with or abusing any aspect of the sweepstakes, or whom AdvoCare believes to be causing malfunction or error, disruption or damage will be disqualified. Sponsor reserves the right to correct any typographical, printing, computer programming or operator errors.

AdvoCare is not responsible for any failure of the web site during the sweepstakes period, including any technical malfunction of any computer on-line systems, servers, access providers, computer equipment, software or failure to any entry to be received on account of traffic congestion on the internet or at the web site, or any combination thereof including any injury or damage to an entrant's or any other person's computer related to the resulting from downloading any material related to the sweepstakes, all of which may affect a person's ability to participate in the sweepstakes.

Choice of Law:

All issues and questions concerning the construction, validity, interpretation and enforceability of these official rules, or the rights and obligations of entrants and AdvoCare in connection with this sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the State of Texas, without regard to AdvoCare conflict of law.

Sponsor:

24-Day Challenge and Beyond Hawaii Trip Contest sponsor is:

AdvoCare International, L.P.

2801 Summit Avenue

Plano, TX 75074

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