

# FLASH news

Building bodies, business and success

09|11

INVEST IN YOUR SUCCESS



# SUCCESS SCHOOL HIGHLIGHTS

Set Sail with AdvoCare



ADVOCare 2011 INCENTIVE  
**MEDITERRANEAN VOYAGE**  
180° FROM ORDINARY

NEW!

Get Some Sleep



**SleepWorks**  
Liquid Vitamin & Herbal Supplement

Motorsports Endorsers on the Track this Fall!



# New Products



## New AdvoCare® CitriZinc™ Vitamin and Mineral Chew Dietary Supplement

### Zest up!

Lemon and lime unite to help you stay ahead of the game. With vitamin C, vitamin D and zinc, this lemon-lime chew provides excellent immune support.\* Each bag contains 60 chews.

## New SleepWorks™ Liquid Vitamin and Herbal Supplement

### Get some sleep!

Fall asleep, stay asleep, and awaken refreshed.\*



## New Rehydrate Formula Electrolyte Replacement Drink

Quench your thirst and stay in the game with this powerful sports drink. Available in fruit punch and grape.

### Now updated with:

- Improved solubility and clarity, making it easier to mix on the go!
- Contains Sustamine™ – a fantastic ingredient that further supports hydration and recovery
- Only 40 calories per serving
- Only six grams of sugars

**Purchases of boxes  
of grape Rehydrate  
Aug. 19 - Sept. 20  
will help support  
Operation Homefront.**



\* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



## Success School Highlights • August 2011 • Fort Worth, Texas

From the President's Palooza held at the AdvoCare headquarters and exciting motorsports news to new product introductions, Bob McEwen's message and worship service with Michael W. Smith, August 2011 Success School was more than extraordinary!



# BIG

## January 2012 Success School

Jan. 20-22 • Fort Worth Convention Center

Ever hear of one of those moments that was larger than life?  
A time when everything comes into focus and your destination is certain.

This is one of those moments.

**Save your seat at [advocare.com](http://advocare.com).**

# USE IT THE PROS DO

Look for these AdvoCare-sponsored drivers and Motorsports Endorsers on the track this fall!



**David Starr**  
Sprint® Series  
Driver Car No. 95  
& Camping World®  
Truck Series  
Driver No. 81

**Blake Koch**  
Nationwide® Series Driver  
Car No. 81

**Mark Martin**  
Sprint® Series  
Driver Car No. 5

**Aric Almirola**  
Nationwide® Series Driver  
Car No. 88

CSL #81

DUA6L CSL #2

CSL #88  
MROUWOL 25LSE DU6L

## Product Spotlight



Powerful energy and a sharper mind – all day long.

## AdvoCare Slam®

- High-powered, portable energy source\*
- Fast acting\*
- Sustained energy without jitters\*
- Sharpens mental focus\*
- Sugar free

**Buy 2 for just \$60 (Reg. \$71.90)\*\***

Available in Power Punch, Bowl Game Berry, LemonAid or Strawberry Blast.

Offer ends Oct. 4, 2011.

\*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any diseases.

\*\*BV is based on promotional price.

# Share AdvoCare: New and Updated Business Tools



## New Impact Magazine

Our top recruiting tool with new stories, celebrity and sports endorsers and more!



## New 2011 Product Catalog

Your guide to the entire product line, including the newest AdvoCare products!



## New Solutions for your Success DVD

This award-winning DVD is great for introducing AdvoCare to prospects.



## New Succeed Volume 3

The third edition of this popular audio series features real stories from top field leaders.

## ROOKIE BONUS EARNERS

Rank	Distrib & Coapp Name	State	Bonus	Period Ending
1	Andrew Winkler	OH	\$6,000	8/2/11
2	Victoria Morse	IA	\$4,000	8/2/11
3	Stephen & Micki Grzybowski	TX	\$3,000	8/2/11
4	Ryan Patton	OH	\$2,500	8/2/11
5	Amber & Matt Trowitch	IL	\$2,000	8/2/11
6	Stephanie & Joseph Layne	KS	\$1,500	8/2/11
7	Bonnie Payne	NE	\$1,000	8/2/11

Rank	Distrib & Coapp Name	State	Bonus	Period Ending
1	Mary Alice & Phillip Duncan	TN	\$6,000	8/16/11
2	Alison Fournier	HI	\$4,000	8/16/11
3	Pamela & Mark Jones	TX	\$3,000	8/16/11
4	Victoria Morse	IA	\$2,500	8/16/11
5	Dana & Eduardo Saldivar	TX	\$2,000	8/16/11
6	Laura Parks	KS	\$1,500	8/16/11
7	Beth Jeffers	MS	\$1,000	8/16/11

## PIN EARNERS

Pay Periods ending Aug. 2 and Aug. 16, 2011

### ◆ Emerald

Anne Marie Lichter, OH  
Shelli & Steve Shaw, IA

### ★★★★★ Ruby 6 Star

Jason & Ty Miller, OH

### ◆ Ruby

Theresa & Mark Currey, OR

### ★★★ Gold 3 Star

Donald Corcoran, MT  
Leah & Wesley Foutch, CO  
Chad & Kenalea Hailey, TX  
Todd & Paula Landrum, TX  
Cassie & Matthew Remington, LA  
Heather Rutherford, RI  
Dana & Eduardo Saldivar, TX  
Meredith & Eric Tate, AL  
John & Kristin Taylor, IL

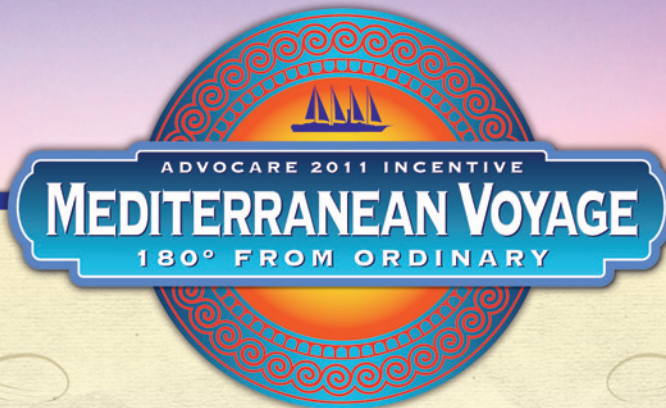
### ● Gold

Cheralyn & Marco Armijo, TX  
Jessica Dalmeida, IA  
Makenzie Fitzgerald, CO  
Anne Marie Held, AL  
Scott & Kimberly Rammage, OR  
Kevin Schneider, WA  
Charles & Tami Smith, OH

### ● Silver

Jesus Acuna, AZ  
Skylar Blackburn, IN  
Liess Brendan, NE  
Andy Brinkman, OH  
Tanya Brueggen, WI  
Denis & Tammy Brunk, CO

Shane Carraher, NE  
Michelle Cuellar, AZ  
Janet Daffron, OR  
Brent & Jennifer Davis, OH  
Heather Dutton, TX  
Kathy Fountain, TX  
Dexter Green, WA  
Brandi Jones, CO  
Shane Klisavage, IN  
Michelle Langbecker, WA  
Jennifer & Bill Lookabaugh, OR  
Heather & Brandon Neighbors, TX  
Shawn Nelson, OR  
Buddy Nenedjian, IN  
Leslie Oakley, AL  
Tracy & Michael Owens, TX  
Cari & Nathan Pohlen, MN  
Dabney & Kelly Poorter, TX  
Cory & Amanda Roberts, WI  
Heather Rutherford, RI  
Arthur & Katherine Seto, WA  
Kaleigh Sheffield, TX  
Christopher Sims, AL  
Tanya & Shawn Smith, TX  
Justin Smith, CA  
Kathryn Tindle, MS  
James Tway, WI  
Matthew & Karen Verucchi, MS  
Faith Warwick, RI  
Stacy & Michael Warwick, RI  
Daniel & Vicky Wenzel, MN  
Morgan Wilson, AR  
Jennifer & Lance Wilson, MS  
Brian Winder, NE  
Mitchell & Wendy Young, OR  
Brandy & Daniel Yurasek, TX



## SET SAIL WITH ADVOCARE ON AN EXOTIC AND EXTRAORDINARY MEDITERRANEAN VOYAGE.

TRIP DATE: MAY 5-12, 2012

WITH MORE THAN 20,000 SQUARE FEET OF TOWERING WHITE SAILS, YOU'LL EXPERIENCE A LUXURIOUS JOURNEY ON THE WIND SPIRIT, A PRIVATE MOTOR-SAILING YACHT. FROM ITALY TO GREECE – SORRENTO, SICILY, ANCIENT SPARTA, MYSTRAS, THE BREATH-TAKING AMALFI COAST AND THE ICONIC GREEK ISLE OF SANTORINI – THIS TRIP WILL BE LIKE NO OTHER.

DISCOVER THE WORLD'S MOST LEGENDARY PLACES AND HIDDEN HARBORS. IMMERSE YOURSELF IN THE RICH CULTURE. RELAX AND RECHARGE ON THE OPEN SEA. ESCAPE THE EVERY DAY, AND EXPLORE THE MEDITERRANEAN!

INCENTIVE DATE: AUG. 17, 2011 – JAN. 17, 2012

### HOW TO EARN

BE ONE OF THE TOP 40 ADVISORS WITH THE MOST TOTAL RETAIL VOLUME\* GENERATED BETWEEN AUG. 17, 2011 AND JAN. 17, 2012 THROUGH THREE ACTUAL LEVELS, OF WHICH \$25,000 MUST BE FROM NEW LEGS, ENROLLED DURING THE CONTEST.

### OR

BE ONE OF THE TOP 10 ADVISORS WITH THE MOST TOTAL RETAIL VOLUME\* GENERATED FROM ALL NEW LEGS BETWEEN AUG. 17, 2011 AND JAN. 17, 2012 THROUGH THREE ACTUAL LEVELS.

DISTRIBUTORS AT THE DIAMOND, PLATINUM AND DOUBLE DIAMOND PIN LEVELS WILL COMPETE SEPARATELY FOR THIS INCENTIVE AND ARE NOT ELIGIBLE TO COMPETE IN THE ABOVE CATEGORIES. LOG IN TO ADVOCARE.COM FOR COMPLETE DETAILS AND RULES.

\*Total retail volume is the total amount of retail volume your organization, through three actual levels, has generated during the contest period. Personal purchases do not count as part of your total retail volume in this promotion. CAP orders are considered personal purchases as such do not count as part of the total retail volume. As an Independent AdvoCare Distributor, you are solely responsible for paying any taxes due on the value of the trip, award or bonus earned.

## ★★★ FREEDOMWALK2011 ★★★

Step toward Patriotism – help support our military troops and their families



Freedom Walks will take place in communities across the United States Sept. 10-17.

Step forward this fall to honor this cause, our service members and freedom.

Go to [advocare.com](http://advocare.com) to find a walk, donate or connect with a local chapter.

AdvoCare is a proud sponsor of Operation Homefront.