8|12

INVEST IN YOUR SUCCESS

Product Spotlight

AdvoCare® Muscle Fuel Pre-Workout Drink

Multinutrient Dietary Supplement



Discounted to \$37

(Reg. \$42.95)**

Offer good through Sept. 4, 2012



- Maximizes your workout*
- Supports multiple muscle metabolic processes*
- Helps enhance physical performance and endurance*
- Supports electrolyte balance*
- Facilitates muscle recovery*

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.
**BV is based on promotional price.

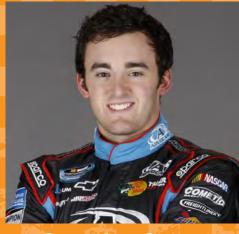


Speeding Down the Last Stretch to the AdvoCare 500!

AdvoCare is taking over the Atlanta Motor Speedway Labor Day weekend with 3 AdvoCare-sponsored drivers!



Friday, Aug. 31 No. 81 David Starr Camping World™ Trucks Series



Saturday, Sept. 1
No. 3 Austin Dillon
Nationwide® Series



Sunday, Sept. 2
No. 43 Eric Almirola
Sprint® Cup Series

Remember to hold your AdvoCare Race Day Mixer during Labor Day Weekend!

AdvoCare is so proud of our World-Class Endorsers competing in the London summer games!



Aretha Hill-Thurmond U.S. Discus Champion



Carli Lloyd U.S. National Team Midfielder



Tervel Dlagnev Wrestling Freestyle Champion



Veronica Campbell-Brown World Champion Sprinter

NEW PRODUCTS





New! O₂Gold™ Advanced

Now with an increased amount of the adaptogen Rhodiola rosea and added beet root extract, get the new O₂Gold Advanced! This unique blend of proteins, adaptogens and herbal extracts enhaces the body's use of oxygen, letting you prolong aerobic exercise.* It even helps fuel muscle recovery and endurance using hydrolyzed whey peptides.*





New! Pro 20™

Pro 20 is a superior liquid protein and amino acid supplement. The 3 oz. bottle is packed with 20 grams of soluble hydrolyzed protein, 200 mg of alpha-GPC, B vitamins and electrolytes and just 140 calories. With a convenient and fast delivery of these powerful ingredients, it supports lean muscle - helping increase strength and speed while facilitating recovery and helping provide increased, sustained energy.*



New! Chocolate Mocha Meal Replacement Shake

Indulge in chocolate that's as good for you as it is tasty. Our newest Meal Replacement Shake combines the deliciously-smooth flavors of chocolate and mocha. This powerful combination of vitamins and minerals is just 220 calories and includes five grams of fiber, 24 grams of protein and 50 percent of the recommended daily value of calcium. *Drink up!*



New! AdvoCare® Nice Ice® Breath Spray

Want to feel cool and confident? Take a deep, fresh breath. Spray Nice Ice into your mouth and enjoy the icy mint flavor!



New! Impact Magazine

Our top recruiting tool with new stories, celebrity endorsers and more!

New! Active Brochure

It starts with a Spark®, but there's so much more to the Active line. Use the new Active brochure to promote more of the great products like AdvoCare Slam® and Rehydrate!

New! 24-Day Challenge Brochure

Use the new 24-Day Challenge brochure to introduce people to the essentials they'll need to get started on their weight-loss goals.

New! Trim Brochure

This great introduction to the Trim line of products includes a useful timeline to guide your personal product regimen.

New! 2012 Product Catalog

Your guide to the entire product line, including the newest AdvoCare products!

New! Solutions For Your Success DVD Updated Tools:

- Opportunity Brochure
- Performance Elite Brochure
- Informed-Choice Brochure

Look for these new and updated tools online!



B=LEVEB=GNB=COME the power of 3

July 2012 Success School

From the creative costumes at the President's Party-A Night at the Museum, to kicking-off Friday night with FC Dallas and having NBA athlete Walter Bond spark our beliefs, the July 2012 Success School continued to make us believe, begin and become!





Rookie Bonus Earners

Rank	Distrib & Coapp Name	State	Bonus	Period Ending	Rank	Distrib & Coapp Name	State	Bonus	Period Ending
1	Amanda Burden	TX	\$6,000	7/3/12	1	Tori & Jason Cuevas	TX	\$6,000	7/17/12
2	Sarah Pantall	PA	\$4,000	7/3/12	2	Glen Rollins	TX	\$4,000	7/17/12
3	Hoyt & Ann Hammock	AL	\$3,000	7/3/12	3	Christie Moore	IN	\$3,000	7/17/12
4	Jennifer Bourg	LA	\$2,500	7/3/12	4	Krystal Rose	TX	\$2,500	7/17/12
5	Karlee Darby	NJ	\$2,000	7/3/12	5	Eric Peterson	SD	\$2,000	7/17/12
6	Angela Mcbride	AR	\$1,500	7/3/12	6	Rebekah Lee Siegler	IL	\$1,500	7/17/12
7	Glen Rollins	TX	\$1,000	7/3/12	7	Jay & Sarah Mcmullen	IN	\$1,000	7/17/12



PIN EARNERS

Pay Periods ending July 3 and July 17, 2012

****** Emerald	9 Star	Jeff & Ashley Bussell	TX	Michael Mcdowell	FL
Nathan Detracy	WA	Dana & Josh Butler	AR	Stephanie & Trey Miller	GA
Victoria & Kevin Schneider	WA	Becky Byers	WA	John Miller	OH
		Ken & Annette Cardoza	OR	Patrice Miller	VA
★★★★★★ Ruby 6 Star		Robin & Curtis Carter-Visscher	SD	Amber & Kenneth Moore	WA
Heather & John Prenatt	TX	Johnny & Bertha Cerna	WA	Jennifer & Michael Nolan	GA
		Elizabeth Chritton	WA	Debra Owen	MA
Ruby		Karen & Gerald Cofer	GA	Brett Parker	WA
Cheralyn & Marco Armijo	TX	Amanda & James Correa	TX	Jill Paulin	WA
Michael & Koren Furrey	KY	Christie & Jeff Crabtree	CA	Ranee & Rick Pearson	IA
Todd & Paula Landrum	TX	Deborah Dalbey	IN	Cynthia & Dan Pena-Campos	PA
		John Del Peral	CA	Amanda & Jesse Peters	MO
*** Gold 3 Star		Stephanie & Chris Dijulio	WA	Kendra Peters	IN
Dawn Aronoff	KS	Patrick Dodd	TN	Eric Peterson	SD
Chris & Cindy Dejulia	WA	Jordan Erspamer	WY	Alicia Ping	MI
Shay & Haylee Ratliff	TX	Ken Gack	WA	Tonya & Trey Poteat	AR
William & Pomaikai Spencer	TX	Lori Gandolfo	NC	Christopher Puffer	WA
Gregg & Pam Stern	SD	Darin Geier	WI	Jamie & Craig Robertson	MO
Jeremy & Lisa Thiel	TX	Matthew & Elizabeth Girvan	CA	Glen Rollins	TX
Becky & Providence Tucker	MO	Sandy & Joseph Gonzalez	AZ	Dawn & Jesus Rome	OR
		Audrey & Jarrod Goodman	TX	Sarah Rubalcaba	0R
Gold		Shannon & Joshua Hawkins	TN	Maria Ruby	PA
Bryan Barron, Dc	TX	Kayla & Ryan Hemans	WA	Kyle & Amanda Rueter	MN
Kady & Josh Boe Weathers	TX	Sylvia & James Herring	SC	Peter Satur	FL
Julie & Michael Davies	OH	Katrina & Jordan Hickel	KS	Darrin Shaw	WA
Charidy Kyslinger	TX	Ashlie Hokanson	WI	Matt Skoog	WA
Lucas & Jenny Neer	IN	David & Dana Holland	GA	Sara Smith	FL
Becky Sheffield	MS	Katie Holland	RI	Stephen & Vanessa Smith	PA
Richard Smith	MI	Beckie Hollenbeck	IN	Luke & Hayley Stanton	TX
Kirk Taylor	TX	Matthew Hubbard	GA	Matt & Kelly Suter	OH
Corey Toms	TX	Justin Humphrey	KS	Jamie Taylor	TN
Janelle & Nathanail Villalba	CA	Chris & Victoria Humphries	AL	Mark & Amy Tycz	SD
		David & Denisse Kneip	TX	Michele Vancleve	OR
Silver		Melissa Koenen	IA	Ben & Kate Wallis	TX
Derek Adair	TX	Rachel Kratzer	LA	Dustin Westafer	IN
Gene & Krystal Alexander	TX	Ann Krueger	TX	John Wilson	LA
Kayla Arnold	TX	Nikki Lacefield	AR		
Shelly Benson	OH	Lindsey & Robert Lawson	IN		
Jeremiah Bergheger	IL	Kristina Lenear	NY		
Deb Bliven	OR	Shasta & Daniel Lunsford	AL		
Jayson & Liezel Blocker	TX	Beth Marrone	CO		
Janelle Blount	TX	Jared Martin	WA		
Bethany Brandt	OR	Sara May	TN		
Kelli & Scott Brown	CA	Angela Mcbride	AR		
Averie & Adam Brown	AR	Keith Mccullough	KS		

The 2012 College Football season kicks-off at the Independence Bowl!

AUGUST 30



VS.



Make sure to watch and see your Independence Bowl stadium filled with AdvoCare spirit!

Have you seen the AdvoCare FC Dallas jerseys yet?

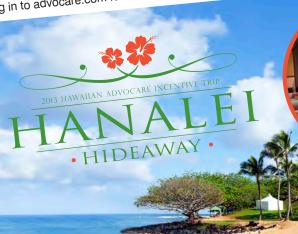


Watch FC Dallas in a city near you! Hold your own AdvoCare Game Day Mixer and show your AdvoCare pride!

August 11 v. Colorado
August 15 at Vancouver
August 18 at Real Salt Lake
August 26 at Los Angeles

For the full FC Dallas schedule, visit http://www.fcdallas.com/schedule

TRIP DATES: MAY 14-18, 2013
Log in to advocare.com for complete details and rules.



RELAX IN ROYALTY.

Honored on the Conde Nast Traveler's 2011 Gold List as one of the Reader's Picks of the World's Best Places to Stay, the St. Regis Princeville Resort will have you speechless as you take in oceanfront views overlooking cascading cliffs toward Hanalei Bay. This luxury resort on Kauai resides on the northern shore of the island and is considered to be one of the most spectacular in Hawaii.