

Product Spotlight

AdvoCare® Muscle Fuel Pre-Workout Drink Multinutrient Dietary Supplement



Discounted to
\$37

(Reg. \$42.95)**

Offer good through Sept. 4, 2012



- Maximizes your workout*
- Supports multiple muscle metabolic processes*
- Helps enhance physical performance and endurance*
- Supports electrolyte balance*
- Facilitates muscle recovery*

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

**BV is based on promotional price.



Speeding Down the Last Stretch to the AdvoCare 500!

AdvoCare is taking over the Atlanta Motor Speedway Labor Day weekend with 3 AdvoCare-sponsored drivers!



Friday, Aug. 31

No. 81 David Starr
Camping World™ Trucks Series



Saturday, Sept. 1

No. 3 Austin Dillon
Nationwide® Series



Sunday, Sept. 2

No. 43 Eric Almirola
Sprint® Cup Series

Remember to hold your AdvoCare Race Day Mixer during Labor Day Weekend!

AdvoCare is so proud of our World-Class Endorsers competing in the London summer games!



Aretha Hill-Thurmond
U.S. Discus Champion



Carli Lloyd
U.S. National Team Midfielder



Tervel Dlagnev
Wrestling Freestyle Champion



Veronica Campbell-Brown
World Champion Sprinter

NEW PRODUCTS



New! O₂Gold™ Advanced

Now with an increased amount of the adaptogen *Rhodiola rosea* and added beet root extract, get the new O₂Gold Advanced! This unique blend of proteins, adaptogens and herbal extracts enhances the body's use of oxygen, letting you prolong aerobic exercise.* It even helps fuel muscle recovery and endurance using hydrolyzed whey peptides.*



New! Pro 20™

Pro 20 is a superior liquid protein and amino acid supplement. The 3 oz. bottle is packed with 20 grams of soluble hydrolyzed protein, 200 mg of alpha-GPC, B vitamins and electrolytes and just 140 calories. With a convenient and fast delivery of these powerful ingredients, it supports lean muscle - helping increase strength and speed while facilitating recovery and helping provide increased, sustained energy.*



New! Chocolate Mocha Meal Replacement Shake

Indulge in chocolate that's as good for you as it is tasty. Our newest Meal Replacement Shake combines the deliciously-smooth flavors of chocolate and mocha. This powerful combination of vitamins and minerals is just 220 calories and includes five grams of fiber, 24 grams of protein and 50 percent of the recommended daily value of calcium. *Drink up!*



New! AdvocaCare® Nice Ice™ Breath Spray

Want to feel cool and confident? Take a deep, fresh breath. Spray Nice Ice into your mouth and enjoy the icy mint flavor!

AdvoCare Sales Aids



New! Impact Magazine

Our top recruiting tool with new stories, celebrity endorsers and more!

New! 24-Day Challenge Brochure

Use the new 24-Day Challenge brochure to introduce people to the essentials they'll need to get started on their weight-loss goals.

New! 2012 Product Catalog

Your guide to the entire product line, including the newest AdvoCare products!

New! Active Brochure

It starts with a Spark®, but there's so much more to the Active line. Use the new Active brochure to promote more of the great products like AdvoCare Slam® and Rehydrate!

New! Trim Brochure

This great introduction to the Trim line of products includes a useful timeline to guide your personal product regimen.

New! Solutions For Your Success DVD

Updated Tools:

- Opportunity Brochure
- Performance Elite Brochure
- Informed-Choice Brochure

Look for these new and updated tools online!



BELIEVE BEGIN BECOME

the power of 3

July 2012 Success School

From the creative costumes at the President's Party-A Night at the Museum, to kicking-off Friday night with FC Dallas and having NBA athlete Walter Bond spark our beliefs, the July 2012 Success School continued to make us believe, begin and become!



ROOKIE BONUS EARNERS

Rank	Distrib & Coapp Name	State	Bonus	Period Ending	Rank	Distrib & Coapp Name	State	Bonus	Period Ending
1	Amanda Burden	TX	\$6,000	7/3/12	1	Tori & Jason Cuevas	TX	\$6,000	7/17/12
2	Sarah Pantall	PA	\$4,000	7/3/12	2	Glen Rollins	TX	\$4,000	7/17/12
3	Hoyt & Ann Hammock	AL	\$3,000	7/3/12	3	Christie Moore	IN	\$3,000	7/17/12
4	Jennifer Bourg	LA	\$2,500	7/3/12	4	Krystal Rose	TX	\$2,500	7/17/12
5	Karlee Darby	NJ	\$2,000	7/3/12	5	Eric Peterson	SD	\$2,000	7/17/12
6	Angela McBride	AR	\$1,500	7/3/12	6	Rebekah Lee Siegler	IL	\$1,500	7/17/12
7	Glen Rollins	TX	\$1,000	7/3/12	7	Jay & Sarah McMullen	IN	\$1,000	7/17/12



PIN EARNERS

Pay Periods ending July 3 and July 17, 2012

★★★★★★★ Emerald 9 Star

Nathan Detracy WA
Victoria & Kevin Schneider WA

★★★★★ Ruby 6 Star

Heather & John Prenatt TX

◆ Ruby

Cheralyn & Marco Armijo TX
Michael & Koren Furrey KY
Todd & Paula Landrum TX

★★★ Gold 3 Star

Dawn Aronoff KS
Chris & Cindy DeJulia WA
Shay & Haylee Ratliff TX
William & Pomaikai Spencer TX
Gregg & Pam Stern SD
Jeremy & Lisa Thiel TX
Becky & Providence Tucker MO

● Gold

Bryan Barron, Dc TX
Kady & Josh Boe Weathers TX
Julie & Michael Davies OH
Charidy Kyslinger TX
Lucas & Jenny Neer IN
Becky Sheffield MS
Richard Smith MI
Kirk Taylor TX
Corey Toms TX
Janelle & Nathanail Villalba CA

● Silver

Derek Adair TX
Gene & Krystal Alexander TX
Kayla Arnold TX
Shelly Benson OH
Jeremiah Bergheger IL
Deb Bliven OR
Jayson & Liezel Blocker TX
Janelle Blount TX
Bethany Brandt OR
Kelli & Scott Brown CA
Averie & Adam Brown AR

Jeff & Ashley Bussell TX
Dana & Josh Butler AR
Becky Byers WA
Ken & Annette Cardoza OR
Robin & Curtis Carter-Visscher SD
Johnny & Bertha Cerna WA
Elizabeth Chritton WA
Karen & Gerald Cofer GA
Amanda & James Correa TX
Christie & Jeff Crabtree CA
Deborah Dalbey IN
John Del Peral CA
Stephanie & Chris Dijulio WA
Patrick Dodd TN
Jordan Erspamer WY
Ken Gack WA
Lori Gandolfo NC
Darin Geier WI
Matthew & Elizabeth Girvan CA
Sandy & Joseph Gonzalez AZ
Audrey & Jarrod Goodman TX
Shannon & Joshua Hawkins TN
Kayla & Ryan Hemans WA
Sylvia & James Herring SC
Katrina & Jordan Hickel KS
Ashlie Hokanson WI
David & Dana Holland GA
Katie Holland RI
Beckie Hollenbeck IN
Matthew Hubbard GA
Justin Humphrey KS
Chris & Victoria Humphries AL
David & Denisse Kneip TX
Melissa Koenen IA
Rachel Kratzer LA
Ann Krueger TX
Nikki Lacefield AR
Lindsey & Robert Lawson IN
Kristina Lenear NY
Shasta & Daniel Lunsford AL
Beth Marrone CO
Jared Martin WA
Sara May TN
Angela McBride AR
Keith Mccullough KS

Michael Mcdowell FL
Stephanie & Trey Miller GA
John Miller OH
Patrice Miller VA
Amber & Kenneth Moore WA
Jennifer & Michael Nolan GA
Debra Owen MA
Brett Parker WA
Jill Paulin WA
Ranee & Rick Pearson IA
Cynthia & Dan Pena-Campos PA
Amanda & Jesse Peters MO
Kendra Peters IN
Eric Peterson SD
Alicia Ping MI
Tonya & Trey Poteat AR
Christopher Puffer WA
Jamie & Craig Robertson MO
Glen Rollins TX
Dawn & Jesus Rome OR
Sarah Rubalcaba OR
Maria Ruby PA
Kyle & Amanda Rueter MN
Peter Satur FL
Darrin Shaw WA
Matt Skoog WA
Sara Smith FL
Stephen & Vanessa Smith PA
Luke & Hayley Stanton TX
Matt & Kelly Suter OH
Jamie Taylor TN
Mark & Amy Tycz SD
Michele Vancleve OR
Ben & Kate Wallis TX
Dustin Westafer IN
John Wilson LA

The 2012 College Football season
kicks-off at the Independence Bowl!

AUGUST 30



VS.



Make sure to watch and see your Independence Bowl stadium filled with AdvoCare spirit!

Have you seen the AdvoCare
FC Dallas jerseys yet?



Watch FC Dallas in a city near you! Hold your
own AdvoCare Game Day Mixer and show
your AdvoCare pride!

August 11 v. Colorado
August 15 at Vancouver
August 18 at Real Salt Lake
August 26 at Los Angeles

For the full FC Dallas schedule,
visit <http://www.fcdallas.com/schedule>

TRIP DATES: MAY 14-18, 2013
Log in to advocare.com for complete details and rules.

2013 HAWAIIAN ADVOCARE INCENTIVE TRIP
HANALEI
• HIDEAWAY •



RELAX IN ROYALTY.

Honored on the Conde Nast Traveler's 2011 Gold List as one of the Reader's Picks of the World's Best Places to Stay, the St. Regis Princeville Resort will have you speechless as you take in oceanfront views overlooking cascading cliffs toward Hanalei Bay. This luxury resort on Kauai resides on the northern shore of the island and is considered to be one of the most spectacular in Hawaii.