

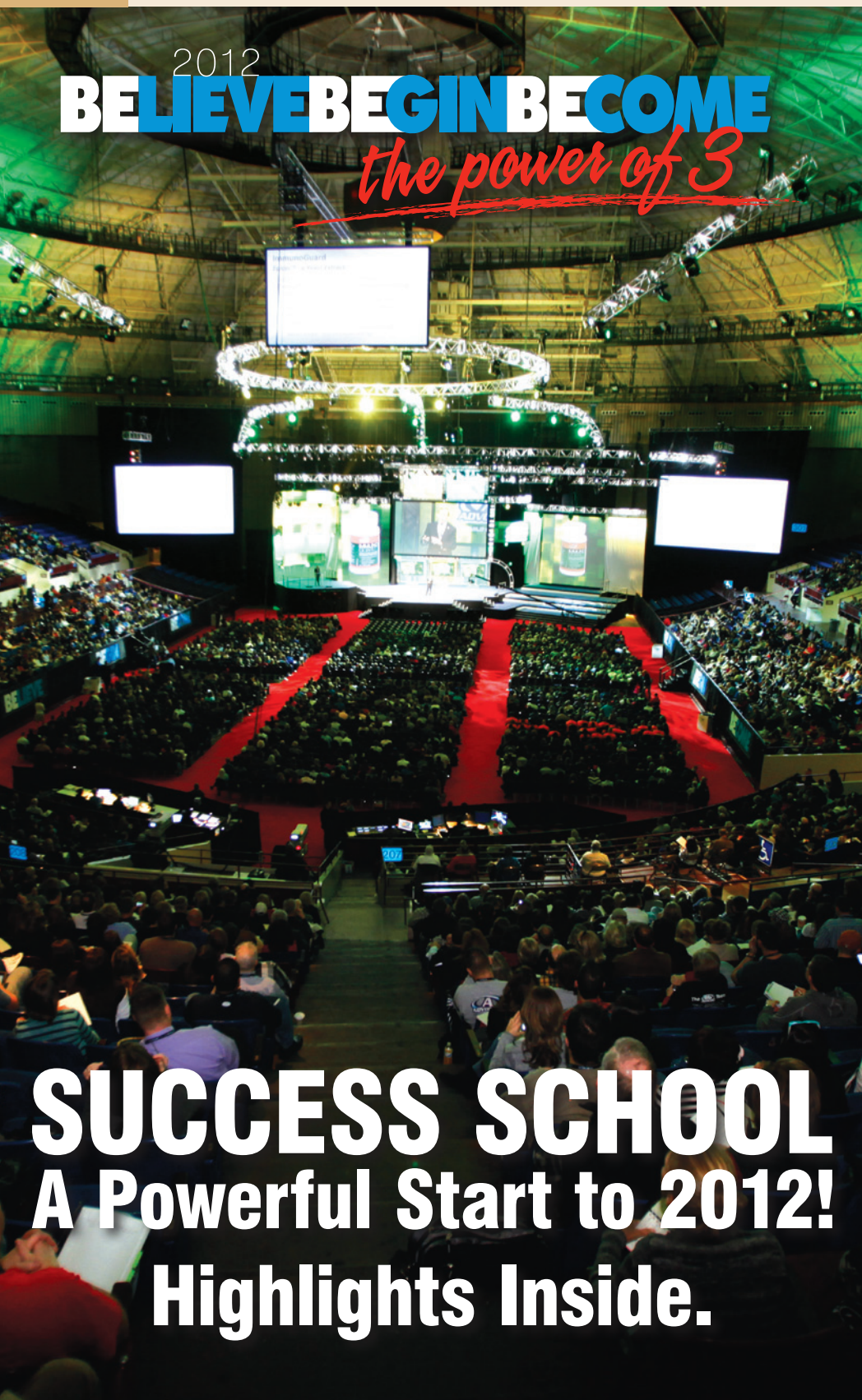
FLASH news

Building bodies, business and success

02 | 12

INVEST IN YOUR SUCCESS

2012
BELIEVE BEGIN BECOME
the power of 3



SUCCESS SCHOOL
A Powerful Start to 2012!
Highlights Inside.



ADVOCARE INCENTIVE 2012
BILTMORE JEWEL
BE PART OF THE STORY



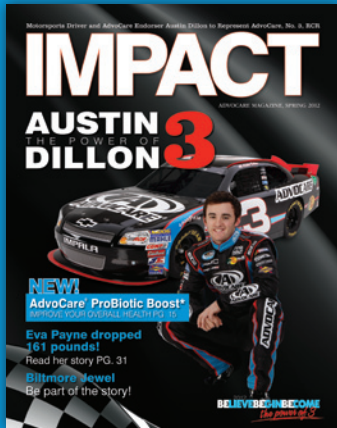
CARB-EASE™
+PLUS

Fight the Carbs and Fat*



Motorsports Endorsers
on the Track this Fall!

Share AdvoCare: New and Updated Business Tools



New Impact Magazine

Our top recruiting tool featuring the No. 3 car, all new success stories, celebrity and sports endorsers and more!



New 2012 Product Catalog

Your guide to the entire product line, including the newest AdvoCare products!



New Solutions for your Success DVD

This award-winning DVD is great for introducing AdvoCare to prospects.

Updated Tools:

Opportunity Brochure
AdvoCare Essentials Brochure
AdvoCare Spark® Brochure
Performance Elite Brochure
Trim Brochure
Informed-Choice Brochure

ROOKIE BONUS EARNERS

Rank	Distrib & Coapp Name	State	Bonus	Period Ending
1	Magen & Ricky Reaves	TX	\$6,000	1/3/12
2	JW & Lisa Cross	TX	\$4,000	1/3/12
3	William & Delia Coker	OR	\$3,000	1/3/12
4	Eric & Rebecca Ratcliff	TN	\$2,500	1/3/12
5	Tiffani Allamon	TX	\$2,000	1/3/12
6	Rustin & Jackie Edwards	IN	\$1,500	1/3/12
7	Mary Alice & Phillip Duncan	TN	\$1,000	1/3/12

Rank	Distrib & Coapp Name	State	Bonus	Period Ending
1	Magen & Ricky Reaves	TX	\$6,000	1/17/12
2	Hoyt & Ann Hammock	AL	\$4,000	1/17/12
3	Stacy & Eric Kleemeyer	WA	\$3,000	1/17/12
4	Rebecca & Ted Bruns	OH	\$2,500	1/17/12
5	Eric & Rebecca Ratcliff	TN	\$2,000	1/17/12
6	Keithann & J.R. Carter	MS	\$1,500	1/17/12
7	Grace & Brad Blevens	TN	\$1,000	1/17/12

PIN EARNERS

Pay Periods ending Jan. 3 and Jan. 17, 2011

★★★★★★★ Emerald 9 Star

Robert & Julie James, MS

◆ Emerald

Mia & Richard Finnegan, RI
Michael & Dena Goen, TX
Brooks & Chris Reid, TN

★★★★★ Ruby 6 Star

Kimberly & Hugh Gall, TX
Mike & Megan Howell, KS
Dana & Eduardo Saldivar, TX

◆ Ruby

Tori & Anthony Bernal, TX
Greg & Lori Calfee, TN
Chris Pucci, TX
Dantia & Chris Tate, TX

★★★ Gold 3 Star

Justin & Amber Beaver, WI
Jerad & Jessica Crawford, WA
Jeff & Allison Fisher, WA
Brad & Amy Lee, MO
Angelica Lewis, WA
Tylan & Dawn Morgan, OH
Thomas & Mitzi Nevitt, IA
Kristin & Matthew Riley, RI
Cory & Amanda Roberts, WI

● Gold

Beau & Nancy Bradbury, TX
Kirk & Angela Campbell, TN
Alison Fournier, HI
Kyleigh Glisson, TN
Pamela & Mark Jones, TX
James & Amy McIlvain, TN
Abram & Bridget Neilson, AZ
Magen & Ricky Reaves, TX
Kandi & Terry Stephens, TX

● Silver

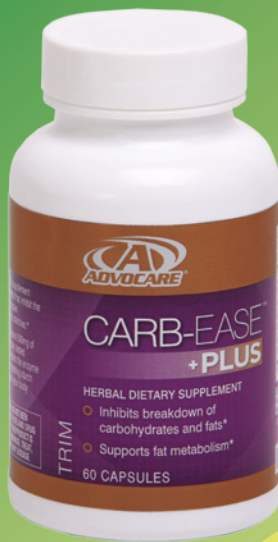
Tiffani Allamon, TX
Valerie & Phillip Antici, MS
Todd Archambeau, SD
Linda Archuleta, CO
Miranda Arostegui, TN
Sonja Barosh, TX
Sandy Bellar, TX
Erin Bennett, OH
Anabel & Mark Bentley, WA
Harrison Bernstein, VA

Christofer & Leah Calvin, GA
Nate & Linda Carr, OH
Jodi Chapman, OH
Kellony & Jeff Clifton, AL
Michael Coe, WA
Katie & Dan Connor, WA
JW & Lisa Cross, TX
Julie & Michael Davies, OH
Phillip Davis, GA
Katie Decarlo, VA
Chris & Cindy DeJulia, WA
Cristy Drotts, TX
Stefanie & Mike Ducey, IL
Holly & Mike Evans, TX
Dustin & Lolita Gassert, FL
Xavier & Janet Germany, MI
Steven & Daisy Greek, TX
Vivian Gutierrez, TX
Jason Hall, OH
Jeff Horton, TX
Staci & Doug Irwin, TN
Kimberly Johnson, GA
Ashley Kumlien, WI
Jennifer Lange, WA
Arlene Limas, VA
May Beth Martin, AL
Rich Massa, FL
Ashley McCleskey, OH
Leslie & James McCullough, KS
Angela & Scott Mergen, IA
Andrew & Sheila Mowbray, CA
Wendell & Cindy Neal, AZ
Melissa O'Neill, RI
Richard & Natalie Osborne, TX
Pamela Paul, MI
Tamara & Tim Rasmussen, OR
Kenneth Richards, OH
Tara Richardson, WA
Roman & Jessica Rivera, NV
Erin Rogers, CT
Jason & Geneine Rust, MO
Stacie Sauber, TX
Michelle Schlenker, TX
Ashley & Matthew Shelly, LA
Charisse Sneddeker, TX
Jillian Soileau, LA
Chris Storms, FL
Ken Sugarman, WA
Tiffany Ungerer, IN

New Products

New! Carb-Ease™ PLUS

For those occasional times when you must have your cake and eat it too, Carb-Ease Plus is a great solution.* Carb-Ease Plus helps inhibit the breakdown of carbohydrates and fats, encourages fat metabolism, and supports overall body composition.* 60 capsules.



New! AdvoCare® ProBiotic Boost

A good source of probiotics that tastes great and goes with anything. Just sprinkle a packet into milk, juice, on food or in water to give you or your child the necessary probiotics to help support great intestinal health.* 14 stick packs.

New! ImmunoGuard™ Formula

Support your immune system with this powerful combination of antioxidants and nutrients.* ImmunoGuard also helps support occasional respiratory challenges, combats stress and is an excellent source of vitamin C.* 60 capsules.



New! Rehydrate Flavor - Mango Pineapple

Replace lost water, minerals and electrolytes and keep yourself hydrated for the next sweat-filled workout. Rehydrate effectively promotes optimal hydration and recovery. Recently updated, it now contains Sustamine™, to help support even greater absorption of fluids. 14 pouches. Value Can makes 56 servings.



New! AdvoCare® Lip Balm

It's back and now a permanent addition to the Well line. Don't settle for chapped lips ever again! SPF 15. Delicious almond flavor. Available in a three-pack.

* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



a MOTORSPORTS ICON IS BACK

The No. 3 is returning to the NASCAR® Nationwide Series this year. AdvocaCare has partnered with Richard Childress Racing as the title sponsor of the No. 3 car and driver Austin Dillon for 20 races.

ADVOCARE-SPONSORED RACE SCHEDULE FOR NO. 3

Feb. 25	Daytona	May 5	Talladega	July 14	New Hampshire	Sept. 22	Kentucky
March 3	Phoenix	May 11	Darlington	July 28	Indianapolis	Sept. 29	Dover
March 17	Bristol	May 20	Iowa	Aug. 11	Watkins Glen	Oct. 12	Charlotte
March 24	California	June 16	Michigan	Sept. 1	Atlanta	Oct. 20	Kansas
April 27	Richmond	June 23	Road America	Sept. 17	Richmond	Nov. 3	Texas



An AdvocaCare icon is back!

Look for the No. 3 Bus as the Power of 3 Tour crosses the nation! Go to advocare.com for a map of the tour and list of confirmed locations.

Product Spotlight

Mass Impact™

MULTINUTRIENT AMINO ACID SUPPLEMENT

Bridge the gap between the athlete you are and the athlete you want to be.

- Aids in muscle building*
- Supports muscle performance*
- Helps increase physical endurance*
- Informed-Choice Certified
- Easily usable with other AdvocaCare products

Discounted to \$65 (Reg. \$72.90)**

Offer good through March 6, 2012.

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any diseases.

**BV is based on promotional price.





SUCCESS SCHOOL HIGHLIGHTS JANUARY 2012 | FORT WORTH, TEXAS



Starting with the President's Party and surprise concert by Amy Grant and the official unveiling of the AdvoCare No. 3 car and bus along with Austin Dillon and Richard Childress Racing, to Walter Bond and Andy Andrews pumping up the crowd, January 2012 Success School was certainly the way to kick off our most powerful year yet!



July 2012 Success School
 July 20-22 at the Fort Worth Convention Center
 Experience the power of Success School!

SAVE YOUR SEAT AT ADVOCARE.COM



ADVOCARE INCENTIVE 2012

BILTMORE JEWEL

BE PART OF THE STORY

ADVOCARE 2012 INCENTIVE

Earning its title as the "Jewel of the Desert", The Arizona Biltmore is the only remaining hotel inspired by Frank Lloyd Wright and his signature "organic architecture" design concept. Set in the heart of Phoenix with lush gardens, eight sparkling swimming pools, seven tennis courts, spa and golf course, experience the mystique and splendor as you absorb the breathtaking views and blissful weather.

Discover what presidents and celebrities alike have already discovered as you find peace in the desert. Take a break from your busy life—enjoy your surroundings—all 39 acres of it!

ISN'T IT TIME YOU BECAME PART OF THE STORY?

TRIP DATE: SEPT. 24-28, 2012

Qualification Dates: Jan. 18, 2012- July 17, 2012

HOW TO EARN:

Be one of the top 30 Advisors with the most retail volume* generated between Jan. 18, 2012 and July 17, 2012 through three actual levels, of which \$30,000 must be from new legs, enrolled during the contest.

OR:

Be one of the top 30 Advisors with the most total retail volume* generated from all new legs between Jan. 18, 2012 and July 17, 2012 through three actual levels.

OR:

Be an Advisor who has \$90,000 or more in total retail sales from all new legs enrolled between Jan. 18, 2012 and July 17, 2012 through three actual levels.

Distributors at the Diamond, Platinum and Double Diamond pin levels will compete separately for this incentive. Log in to advocare.com for complete details and rules.

*Total retail volume is the total amount of retail volume your organization, through three actual levels, has generated during the contest period. Personal purchases do not count as part of your total retail volume in this promotion. CAP Orders are considered personal purchases as such do not count as part of the total retail volume. As an Independent AdvoCare Distributor, you are solely responsible for paying any taxes due on the value of the trip, award or bonus earned.



Operation Homefront supports our troops and their families with needed assistance, service and goods.

As Platinum-level sponsors, we exceeded our 2011 commitment of \$250,000 and are committing another \$250,000 in 2012.



**Get Involved.
Donate Time.
Contribute.**

Find out more at advocare.com.



At January Success School, we were able to donate more than 800 coats to the Operation Homefront Children's Coat Drive!