



The Business Opportunity

AdvoCare offers a proven vehicle for success. Many families across America are discovering the joys of running their own home-based business and seeing that they can reach their true potential. Thousands of people are earning an income from their own direct-selling business with AdvoCare. Direct selling is the process of selling products or services through independent salespersons, without having a fixed retail location.

Major areas of concern among today's consumers are nutritional and financial well being. The AdvoCare products and business opportunity are poised to meet the growing numbers of Americans who are searching for answers to meet their healthcare and budgetary needs.

For more than 20 years, millions of product users have experienced results with weight loss, renewed energy and a new level of physical and financial fitness by using AdvoCare products. AdvoCare energy drinks, weight-loss products and nutritional supplements have helped people achieve a healthier and more active lifestyle.

Joining AdvoCare

An existing AdvoCare Distributor sponsors a new Distributor and ensures they have tools needed to successfully start their business and begin earning income. A local Distributor can be found on the AdvoCare website, or the potential Distributor can refer to an already familiar AdvoCare Distributor. A person can start their own AdvoCare business by purchasing an AdvoCare Distributor Kit, which is comprised of essential educational information, sales tools as well as samples of popular AdvoCare products.

Distributors determine their own success as they learn more about AdvoCare and choose which level of Distribution best fulfills their personal and business goals.

Leadership Pins and Levels

A Leadership Pin demonstrates that a Distributor has not only developed their own organization, but also strives to embody the qualities of AdvoCare leadership. To earn a new pin level, Distributors must maintain a Leadership Bonus level for two consecutive pay periods.

The Leadership Levels are: Silver, Gold, Gold 3 Star, Ruby, Ruby 6 Star, Emerald, Emerald 9 Star, Diamond, Platinum, and Triple Diamond.

Success School

Twice a year, thousands of AdvoCare Distributors gather together to celebrate at Success School. This experience is educational, inspirational, motivational and much more. At Success School, Distributors are recognized for their success, the AdvoCare Scientific & Medical Advisory Board give educational training, and AdvoCare leaders share their words of wisdom. This is also a great time for new AdvoCare products to be introduced.