



The Products

Guided by our prestigious AdvoCare Scientific & Medical Advisory Board, AdvoCare offers only the highest quality ingredients and standardized herbal extracts for best absorption, well balanced nutrition and consistent results. AdvoCare products are formulated with the highest regard for safety and efficacy, regularly tested for purity and potency. Many are also routinely tested as part of the most comprehensive banned-substance certification program for dietary supplements in the world – Informed-Choice Certification.

TRIM

Trim

Solutions for healthy weight management

Our Trim line offers a superior and comprehensive approach to healthy, sustainable weight management. When combined with a balanced diet and exercise, these carefully formulated products can help in reaching weight-loss goals while preserving muscle tone, for an overall trim and healthy look.*

[Trim Line Products](#)

ACTIVE

Active

Vibrant energy and on-the-go-nutrition

Energy and convenience – these are two essential components to our Active line. These powerful products have been developed to help get the most out of a day through increased energy and mental focus.* The convenience and portable packaging makes nutrition easy when you're "on the go."

[Active Line Products](#)

WELL

Well

Nutrition for a healthy, balanced life

Finding balance is a challenge, as everyone has unique needs. It is through the AdvoCare Wellness line that we provide solutions for core nutrition, stress management, mental focus, digestive support and a variety of other important factors that are important to personal wellness needs.*

[Well Line Products](#)

PERFORMANCE ELITE

Performance Elite

Advanced sports nutrition

The Performance Elite line is the source for advanced sports nutrition. Whether a person is looking to add muscle, enhance workouts or efficiently recover from strenuous activity, they'll look no further.* Performance Elite products are scientifically developed to encourage a healthy, natural pursuit toward optimal performance.*

[Performance Elite Line Products](#)

**This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.*