

# AdvoCare Endorsers and Sponsorships

### Endorsers

Hundreds of professional athletes, coaches, entertainers and world champions are fueled by AdvoCare products. They expect the best from themselves, and look to AdvoCare to exceed their expectations. At the end of the day, they choose AdvoCare because they know the products work and that they are safe.

New Orleans quarterback Drew Brees has served as the AdvoCare National Spokesperson since 2010, after nearly 10 years of using and endorsing AdvoCare products.

### AdvoCare Endorsers

# **Sponsorships**



#### AdvoCare Texas Kickoff

AdvoCare is the sponsor of the AdvoCare Texas Kickoff. The annual game will match-up premier college football teams from around the country to kick off the college football season. This four-year agreement began in 2013.



#### AdvoCare Texas Bowl

AdvoCare is the title sponsor of the AdvoCare Texas Bowl, a postseason collegiate football game in Houston, Texas. Teams from the Big 12 and the Southeastern Conferences will square off at Reliant Stadium this December.



#### No. 6 AdvoCare Ford Mustang

AdvoCare is sponsoring the No. 6 AdvoCare Ford Mustang in the NASCAR. Nationwide Series in 2014. The Roush Fenway No. 6 team is led by award-winning crew chief Mike Kelly. Driving the car is Trevor Bayne, the youngest Daytona 500 winner in race history. This partnership is powerful for both AdvoCare and RFR and will continue in the efforts of making AdvoCare a household name.





### AdvoCare & FC Dallas

AdvoCare returns for the third consecutive year in 2014 as the first-ever jersey sponsor for the Major League Soccer team FC Dallas. The AdvoCare name is prominent on the front of the club's jerseys, making AdvoCare front and center at every match, whether in the stadium or during regional or national television broadcasts. Team jerseys sold throughout the nation also feature the AdvoCare name.