



FOR IMMEDIATE RELEASE
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AdvoCare, Award-Winning Health and Wellness Company to Present the Brees Dream Foundation's 3rd Annual "Amazing Race" Charity Event in New Orleans

*Charity Event Proceeds Will Go Toward Providing Care, Education and Opportunities
for Children and Families in Louisiana and the Gulf Coast*

PLANO, TX, May 7, 2012—AdvoCare, an award-winning health and wellness company will again be the presenting sponsor of The Brees Dream Foundation's 3rd annual "Amazing Race" charity event in New Orleans on May 11-12, 2012. This year, The Brees Dream Foundation and the just keep livin Foundation team up for this event to provide after-school fitness and wellness programs in the New Orleans area.

"Continuing in my 10-year relationship with AdvoCare, I am honored they are once again sponsoring the 2012 Amazing Race. AdvoCare is a company of great integrity that I'm proud to represent. The products work, and they are proven to give results, and help me play at a championship level," Brees said. "The support of AdvoCare continues to help The Brees Dream Foundation in our efforts to advance research in the fight against cancer and provide care, education and opportunities for children and their families."

The 3rd annual "Amazing Race" kicks off on May, 11 2012 with a rules party and reception at the Ritz Carlton in New Orleans. The race begins at 9:30 a.m. the following morning in the French Quarter. Thirty teams of 4 will compete for the championship and signature yellow jerseys.

The race concludes at Drago's Restaurant. There will also be a VIP reception from 7:30-8:30 p.m. at the House of Blues New Orleans, followed by a private concert with Kenny Chesney.

"AdvoCare is proud to return as the sponsor of The Brees Dream Foundation's 2012 Amazing Race in New Orleans. We've had a long-standing relationship with Drew and he and his wife Brittany, along with the Foundation, have done such a great job in making a difference in the

New Orleans community. To have a part in that, impacting the future of many children and their families, is truly rewarding,” AdvoCare President and CEO Richard Wright said.

For additional information about the race and sponsorship packages, contact Harvin Rogas with 5B Events at (310)559-9334 or Harvin@5Bevents.com.

About Brees Dream

The Brees Dream Foundation was founded in 2003 with a mission to advance research in the fight against Cancer and provide care, education and opportunities for children and families in need.

Brittany and Drew Brees and the Brees Dream Foundation have collectively committed and/or contributed more than \$11,000,000 to charitable causes and academic institutions in the New Orleans, San Diego and West Lafayette/Purdue communities.

About AdvoCare

Since 1993, AdvoCare has offered nutrition, weight loss, energy and sports performance products of the highest quality developed through comprehensive research and backed by a Scientific & Medical Advisory Board. AdvoCare offers more than 70 exclusive products and a business opportunity that empowers individuals to explore their ultimate potential. AdvoCare is headquartered in Plano, Texas. For more information on AdvoCare, visit www.advocare.com or call 800-542-4800.

About j.k. livin foundation

Founded by Matthew McConaughey and Camila Alves and in keeping with the mindset and goals of j.k livin, the foundation has set up after-school fitness and wellness programs in inner-city, public schools where students might not otherwise have the opportunity to learn about the body and mind connection.

The fitness and wellness programs are voluntary, not for credit, free, fun, and teaching students to help themselves. The program is a positive place where kids can learn and improve responsibility, self-esteem, accountability and commitment. Participating students will have a safe place to overcome their fears and improve their lives with fitness coaches and health experts.

The Brees Dream Foundation and just keep livin foundation are registered 501(c)(3) non-profit organizations. Web addresses: www.drewbrees.com and www.jklivinfoundation.org

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