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FOR IMMEDIATE RELEASE

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University of Louisiana at Monroe Alumni Submits Winning Video, Receives Trip for Four to AdvoCare V100™ Independence Bowl on Dec. 28

AdvoCare Trip Giveaway Contest Goes to Warhawk Alumni and Out-of-State Friends

(PLANO, TX) – AdvoCare, a premier health and wellness company and the Independence Bowl’s primary sponsor, recently wrapped up its AdvoCare V100™ Independence Bowl Trip Giveaway, naming ULM alumni Nathan Hall as the winner of a trip for four to the AdvoCare V100™ Independence Bowl in Shreveport, LA. This year’s matchup between Ohio University and University of Louisiana at Monroe will take place on Dec. 28 at 1:00 p.m. CST.

Fans of OU and ULM were challenged to submit videos demonstrating why their university’s mascot is a champion. Hall and three friends will be heading to Shreveport, LA with four game tickets, airfare for four, two hotel rooms for Dec. 27-29 and a \$250 allowance for each room. They are also invited to the AdvoCare Jazz Brunch on game day.

“We are excited to announce the winner of our trip giveaway and offer a chance for fans from out of town to attend the game,” said Richard Wright, President and Chief Executive Officer for AdvoCare. “As we prepare for the fourth annual AdvoCare-sponsored Independence Bowl, we are proud to see such spirited fans, and wish good luck and safe travel to OU and ULM.”

Part of Hall’s inspiration to enter the trip giveaway sprung from the fact that two of his friends, who are also fellow ULM alumni, live hundreds of miles away. He knew winning the trip giveaway was the only way his out-of-town friends would be able to attend the game.

“It is the first bowl game for our school,” said Hall. “I’m just excited about seeing ULM play and the publicity it will bring the school. Hopefully, the team can win the game in a big way.”

Hall’s winning video can be viewed on the AdvoCare Facebook page at <https://www.facebook.com/advocare>.

For more information about AdvoCare, its products or how to become an AdvoCare Independent Distributor, please visit www.advocare.com.

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About AdvoCare International, LP

Since 1993, AdvoCare has offered general nutrition, weight loss, energy and sports performance products of the highest quality developed through comprehensive research and backed by a Scientific & Medical Advisory Board. AdvoCare offers more than 70 exclusive products and a business opportunity that empowers individuals to explore their ultimate potential. AdvoCare is headquartered in Plano, Texas. For more information on AdvoCare, visit www.advocare.com or call 800-542-4800.

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