



FOR IMMEDIATE RELEASE
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AdvoCare International to Sponsor Phoenix International Raceway's Nov. 11 NASCAR Sprint Cup Series Race

PLANO, TX – AdvoCare International, LP (AdvoCare), a leading health and wellness company, today announced they will be the title sponsor for the Phoenix International Raceway's Nov. 11 NASCAR Sprint Cup Series Race.

No stranger to NASCAR, AdvoCare is also the primary sponsor of rising star Austin Dillon and the No. 3 AdvoCare Chevrolet in the NASCAR Nationwide Series for legendary owner Richard Childress Racing. AdvoCare is also the title sponsor for the Labor Day Weekend NASCAR Sprint[®] Cup Series at the Atlanta Motor Speedway.

"We are excited to bring the AdvoCare 500 to Phoenix to share the AdvoCare products and business opportunity with race fans in the West," said Richard Wright, AdvoCare President and CEO. "Our focus on health and wellness, personal growth, financial freedom and strong values echoes the ideals of the NASCAR community and race fans in the Phoenix area."

The AdvoCare 500, the semi-final race in the chase for the NASCAR Sprint Cup, will be the feature event during the Nov. 11 race weekend. With the Sprint Cup Series Championship on the line, the green flag will drop on the AdvoCare 500 at 1 p.m. MST.

"We are thrilled to be working with AdvoCare for NASCAR's semi-final race in the chase for the Sprint Cup here in Phoenix," said Phoenix International Raceway President Bryan R. Sperber. "AdvoCare's products and emphasis on performance lineup perfectly with our mission to deliver a superior racing and event weekend experience for our fans each November."

Tickets for the November 11 AdvoCare 500 Semi-Final NASCAR Sprint Cup Series race are available at www.phoenixraceway.com or by calling 1-866-408-RACE (7223)

For more information about AdvoCare, its products or how to become an Independent Distributor, please visit www.advocare.com.

About AdvoCare

Since 1993, AdvoCare has offered nutrition, weight loss, energy and sports performance products of the highest quality developed through comprehensive research and backed by a Scientific & Medical Advisory Board. AdvoCare offers more than 70 exclusive products and a business opportunity that empowers individuals to explore their ultimate potential. AdvoCare is headquartered in Plano, Texas. For more information on AdvoCare, visit www.advocare.com or call 800-542-4800.

About Phoenix International Raceway

Since 1964, Phoenix International Raceway has served race fans as the premier motorsports venue in the Southwest. Watch the Semi-Final Race in the Chase for the NASCAR Sprint Cup at PIR on Sunday, Nov. 11. Tickets for the entire Nov. 8-11 NASCAR event weekend at Phoenix International Raceway can be purchased online at PhoenixRaceway.com/Tickets or by calling 1-866-408-RACE (7223). For more information, visit PhoenixRaceway.com, [Facebook.com/PhoenixRaceway](https://www.facebook.com/PhoenixRaceway) and [Twitter.com/PhoenixRaceway](https://twitter.com/PhoenixRaceway).

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