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**FOR IMMEDIATE RELEASE**  
**Jan. 20, 2014**

## **AdvoCare Introduces New Flavors of Rehydrate**

**(PLANO, TX)** – [AdvoCare International, LP](#) (AdvoCare), a premier health and wellness company, kicked off the year by announcing the launch of three new flavors of AdvoCare Rehydrate Electrolyte Replacement Drink.

AdvoCare held three separate Regional Success Schools across the nation throughout January, and surprised Distributors by announcing a new flavor each weekend. New flavors include peach, key lime cherry and red raspberry, and will be available for a limited time only.

“AdvoCare strives to develop not only nutritious and convenient products, but flavorful ones as well,” said Dr. Mark J.S. Miller, AdvoCare Vice President of Research and Development. “We are excited by the positive reaction at the Regional Success Schools, and look forward to the response from our larger Distributor base in the coming months.”

[AdvoCare Rehydrate](#) provides nutrients to maintain proper metabolism and delay the onset of fatigue. It re-establishes the body’s electrolyte balance with antioxidants, carbohydrates and other nutrients to promote optimal hydration and recovery. In addition to helping the body stay hydrated during physical activity, Rehydrate also fuels the body for energy production and sustained muscle endurance, and helps prevent cramping during and after exercise. \*

While AdvoCare is excited to roll out three new flavors for customers to try, only the best-selling flavor will become permanent.

For more information about AdvoCare, its products or how to become an Independent Distributor, please visit [www.advocare.com](http://www.advocare.com).

*\* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.*

### **About AdvoCare International, LP**

For more than 20 years, AdvoCare has offered general nutrition, weight loss, energy and sports performance products of the highest quality developed through comprehensive research and backed by a Scientific & Medical Advisory Board. AdvoCare now offers more than 70 exclusive products and a business opportunity that empowers individuals to explore their ultimate potential. AdvoCare was founded in 1993 and is headquartered in Plano, Texas. For more information on AdvoCare, visit [www.advocare.com](http://www.advocare.com) or call 800-542-4800.

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