

FOR IMMEDIATE RELEASE Nov. 25, 2013

AdvoCare Supports Children's Advocacy Center of Collin County with \$10,000 Donation

(PLANO, Texas) – <u>AdvoCare International, L.P.</u> (AdvoCare), a premier health and wellness company celebrating 20 years, today announced a \$10,000 donation to <u>Children's Advocacy Center of Collin</u> <u>County</u> (CACCC), an organization dedicated to helping children victimized by neglect and abuse in Collin County.

"The Children's Advocacy Center of Collin County is an organization that truly impacts our local youth, working to provide them the opportunity for a better future," said Allison Levy, AdvoCare Vice President and Chief Legal Officer. "AdvoCare proudly supports their mission and believes our donation will make a difference in these young lives."

AdvoCare and CACCC held an official check presentation on Friday, Nov. 22, at 9:30 a.m. The \$10,000 donation will contribute to supporting program services for the children and families of Collin County.

"We are so grateful to AdvoCare for supporting the CACCC with a generous \$10,000 donation," said Lynne McLean, CACCC CEO. "Their contribution will go a long way in helping us as we support and advocate for children throughout our community who have been victimized by abuse and neglect."

The CACCC provides a welcoming environment where children can safely tell their story and receive the support they need. Within the CACCC, families are able to find support, resources and a place to begin the healing process.

For more information about AdvoCare, its products or how to become an AdvoCare Independent Distributor, please visit <u>www.advocare.com</u>.

About AdvoCare International, L.P.

For 20 years, AdvoCare has offered general nutrition, weight loss, energy and sports performance products of the highest quality developed through comprehensive research and backed by a Scientific & Medical Advisory Board. AdvoCare now offers more than 70 exclusive products and a business opportunity that empowers individuals to explore their ultimate potential. AdvoCare was founded in 1993 and is headquartered in Plano, Texas. For more information on AdvoCare, visit www.advocare.com or call 800-542-4800.

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About Children's Advocacy Center of Collin County

The Children's Advocacy Center of Collin County (a 501(c)3 nonprofit agency) takes action to provide safety, healing and justice to the children victimized by neglect and abuse in Collin County. Children's Advocacy Center of Collin County (CACCC) is unique public-private collaboration by specific design which began in 1992 after a task force from the Junior League of Plano identified sexual and physical abuse as priorities for the community to address.

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