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FOR IMMEDIATE RELEASE

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AdvoCare Endorser and Sponsored Driver Austin Dillon Wins 2013 Nationwide Series Championship

(PLANO, Texas) – [AdvoCare International](#) (AdvoCare), a premier health and wellness company celebrating 20 years, today congratulated Nationwide Series driver and AdvoCare endorser Austin Dillon on winning the 2013 NASCAR Nationwide Series Championship.

Throughout the 2013 season, Dillon accumulated points for placing in Nationwide series races. With the highest point total after the final lap of the last 2013 Nationwide Race in Homestead, Fla. this past weekend, Dillon was named champion.

“We are excited for Austin as he wraps up a very successful season by taking home the 2013 Nationwide championship,” said Mike Vaught, director of sponsorships for AdvoCare. “Austin works hard and is a tremendous athlete. AdvoCare congratulates him on this significant achievement.”

AdvoCare served as Dillon’s primary sponsor for the 2013 Nationwide Series and previously as a partial season sponsor in 2012.

For more information about AdvoCare, its products or how to become an AdvoCare Independent Distributor, please visit www.advocare.com.

About AdvoCare International, LP

For 20 years, AdvoCare has offered general nutrition, weight loss, energy and sports performance products of the highest quality developed through comprehensive research and backed by a Scientific & Medical Advisory Board. AdvoCare now offers more than 70 exclusive products and a business opportunity that empowers individuals to explore their ultimate potential. AdvoCare was founded in 1993 and is headquartered in Plano, Texas. For more information on AdvoCare, visit www.advocare.com or call 800-542-4800.

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