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**FOR IMMEDIATE RELEASE**

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**AdvoCare Welcomes University of Arizona and Boston College to Shreveport, Wishes Both Teams 'Good Luck' in the 2013 AdvoCare V100™ Bowl**

(PLANO, TX) – [AdvoCare International, LP](http://www.advocare.com) (AdvoCare), a premier health and wellness company and the V100 Bowl's primary sponsor, would like to wish University of Arizona and Boston College good luck as both teams prepare to compete in the 2013 AdvoCare V100™ Bowl in Shreveport, La. The game will kick off at 11:30 a.m. CST on Tuesday, Dec. 31 and will be nationally televised on ESPN.

"We are excited for Arizona and Boston College to wrap up their NCAA seasons at the AdvoCare V100™ Bowl," said **Richard Wright, President and Chief Executive Officer for AdvoCare**. "I look forward to watching this competitive matchup, and would like to personally welcome both teams and all their fans to Shreveport for this exciting and one-of-a-kind occasion."

While in Shreveport, AdvoCare will host players and their families at various events including a tour of the local Air Force Base, a NASCAR Pit Stop Challenge for the captains of each team, a taste of local Louisiana cuisine, bowling and more.

Boston College (7-5) is the Atlantic Coast Conference's representative in the AdvoCare V100™ Bowl. This will be the Eagles first trip to play in the AdvoCare sponsored bowl game. The Wildcats (also 7-5) are the third Pac-12 team to play in the Shreveport bowl game's 38-year history, joining Washington (1987) and Oregon (1989, 1992).

For more information about AdvoCare, its products or how to become an Independent Distributor, please visit [www.advocare.com](http://www.advocare.com).

**About AdvoCare International, LP**

Celebrating 20 years, AdvoCare has offered general nutrition, weight loss, energy and sports performance products of the highest quality developed through comprehensive research and backed by a Scientific & Medical Advisory Board. AdvoCare offers more than 70 exclusive products and a business opportunity that empowers individuals to explore their ultimate potential. AdvoCare is headquartered in Plano, Texas. For more information on AdvoCare, visit [www.advocare.com](http://www.advocare.com) or call 800-542-4800.

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