



**MEDIA CONTACT**

Lauren Griffin

972.499.6621

[lauren.griffin@hck2.com](mailto:lauren.griffin@hck2.com)

**FOR IMMEDIATE RELEASE**

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## **AdvoCare Supports North Texas Nonprofits in Preparation for Back-to-School**

*Donates \$20,000 to Jason Witten's SCORE Foundation; Fills 800 backpacks with food for local  
Boys and Girls Clubs*

**(PLANO, Texas)** – [AdvoCare International, LP](#) (AdvoCare), a premier health and wellness company, is giving local non-profit organizations a boost as they gear up for back-to-school season. Plano-based AdvoCare announced a \$20,000 donation to [Jason Witten's SCORE Foundation](#) at its national sales training conference held at AT&T Stadium from Aug. 8 to Aug. 10. Jason Witten generously matched the company's donation for a total gift of \$40,000, which will benefit the [Boys & Girls Clubs of Greater Fort Worth and Greater Dallas](#).

In addition to the company's generous donation, more than 150 AdvoCare Independent Distributors participated in a service project compiling 800 backpacks filled with nutritious meals and snacks for children from five local area Boys & Girls Clubs. Backpacks included apples, oranges, cereal, granola bars, water bottles and canned goods, all donated by Albertson's. Additionally, AdvoCare included its AdvoBar® Snack in Double Chocolate in each backpack. Independent Distributors also collected and donated school supplies, as well as plastic reusable water bottles, hand sanitizer, socks and children's vitamins throughout the event.

"Each year AdvoCare delivers on its commitment to give back to the communities in which we serve, and we are delighted to support such fundamental organizations in our home town, as part of our National Success School," said **Allison Levy, Vice President and Chief Legal Officer for AdvoCare**. "Our Independent Distributors travel from across the country to not only find ways to grow their business, but to give back to vital causes that help our communities."

The Boys & Girls Clubs of Greater Fort Worth and Greater Dallas serve more than 19,000 youth ages 6-24 years old through 20 branch locations and outreach programs in local schools and the community. Each branch provides enriching programs for youth from disadvantaged circumstances to develop the qualities needed to become responsible citizens.

[Jason Witten's SCORE Foundation](#), established in 2007, offers numerous outreach programs, many of which benefit The Boys & Girls Clubs.

“AdvoCare and Jason Witten’s SCORE Foundation’s generous donations to our organization will help us tremendously as we prepare for back-to-school season,” said Daphne Barlow Stigliano, President of the Boys & Girls Club of Greater Fort Worth. "Ensuring that youth have the academic tools they need helps to build confidence and excitement as the school year begins."

Witten has a longstanding partnership with AdvoCare and first became an AdvoCare endorser in 2012. He regularly uses its products for his health and performance regimen.

For more information about AdvoCare, its corporate giving initiatives or how to become an AdvoCare Independent Distributor, please visit [www.advocare.com](http://www.advocare.com).

### **About AdvoCare International, LP**

For more than 20 years, AdvoCare has offered general nutrition, weight loss, energy and sports performance products of the highest quality developed through comprehensive research and backed by a Scientific & Medical Advisory Board. AdvoCare now offers more than 70 exclusive products and a business opportunity that empowers individuals to explore their ultimate potential. AdvoCare was founded in 1993 and is headquartered in Plano, Texas. For more information on AdvoCare, visit [www.advocare.com](http://www.advocare.com) or call 800-542-4800.

### **About Boys & Girls Clubs of Greater Fort Worth and Greater Dallas**

Boys & Girls Clubs of Greater Fort Worth and Boys & Girls Clubs of Greater Dallas share in the mission to help young people achieve their full potential by providing services that focus on academics, health and citizenship. Through robust after school programs and outreach in the schools and community, the Clubs serve more than 19,000 kids ages 6 to 24 years old. For more information visit [www.FortWorthKids.org](http://www.FortWorthKids.org) or [www.bgcdallas.org](http://www.bgcdallas.org).

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