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**AdvoCare Announces Title Sponsorship of
2013 Basketball Showdown at AT&T Stadium on Dec. 6**

ESPN-televised event will feature matchups between the University of Kentucky and Baylor University

(PLANO, Texas) – [AdvoCare International](#) (AdvoCare), a premier health and wellness company celebrating 20 years of being in business, today announced it will serve as the title sponsor of the 2013 Basketball Showdown at AT&T Stadium in Arlington, Texas on Dec. 6, featuring matchups between the University of Kentucky and Baylor University.

The event will showcase the men's and women's basketball programs from both universities and will be televised nationally by ESPN. Both programs had sellout crowds when they faced each other in Lexington and Waco in 2012, with Baylor winning both games.

“We want to become a household name in our home state of Texas, and across the country,” said Patrick Wright, vice president of marketing for AdvoCare. “It’s our pleasure to stand behind the college athletes competing in the 2013 Basketball Showdown and wish both teams the best of luck.”

Recently, AT&T Stadium was home to the largest AdvoCare Success School, a national event held for AdvoCare Independent Distributors. AdvoCare returned to the stadium Labor Day weekend as the Associate Sponsor of the Cowboys Classic.

For more information about AdvoCare, its products or how to become an AdvoCare Independent Distributor, please visit www.advocare.com.

About AdvoCare International, LP

For 20 years, AdvoCare has offered general nutrition, weight loss, energy and sports performance products of the highest quality developed through comprehensive research and backed by a Scientific & Medical Advisory Board. AdvoCare now offers more than 70 exclusive products and a business opportunity that empowers individuals to explore their ultimate potential. AdvoCare was founded in 1993 and is headquartered in Plano, Texas. For more information on AdvoCare, visit www.advocare.com or call 800-542-4800.

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