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FOR IMMEDIATE RELEASE
Nov. 21, 2013

AdvoCare and RCR Team up to Donate More Than \$30,000 to National Breast Cancer Foundation

(PLANO, Texas) – [AdvoCare International, LP](#)[®] (AdvoCare), a premier health and wellness company celebrating 20 years, today announced a generous donation of \$30,827 to the [National Breast Cancer Foundation, Inc.](#)[®] (NBCF). The donation was a combination of proceeds collected through the sale of the Pink Lemonade flavor of AdvoCare Spark[®] Energy Drink Mix, and the auctioning of Austin Dillon's autographed and race-used AdvoCare Spark[®] Firesuit and pink-trimmed Cowboy Hat.

"AdvoCare is excited to make this contribution to the National Breast Cancer Foundation in support of Breast Cancer Awareness Month," said **Allison Levy, Vice President and Chief Legal Officer for AdvoCare**. "We are honored to help increase awareness of the importance of preventative methods to detect breast cancer and support those in need."

In support of NBCF's mission, AdvoCare donated \$1 for every canister of the Pink Lemonade flavor of AdvoCare Spark[®] Energy Drink Mix sold in October, totaling to \$28,602. Austin Dillon's pink firesuit and cowboy hat sold at auction for \$2,225. Dillon wore both of these items during the NASCAR[®] Nationwide race at Kansas Speedway on Oct. 5.

"We are thrilled that AdvoCare has made such a generous donation to our organization, which will greatly help us in our mission to help women facing breast cancer now," said **Janelle Hail, Founder and CEO of NBCF**.

AdvoCare Spark[®] Energy Drink Mix contains 21 vitamins, minerals and nutrients that work synergistically to provide a healthy, balanced and sugar-free source of energy. For more information about AdvoCare, its products or how to become an AdvoCare Independent Distributor, please visit www.advocare.com.

About AdvoCare International, LP

For 20 years, AdvoCare has offered general nutrition, weight loss, energy and sports performance products of the highest quality developed through comprehensive research and backed by a Scientific & Medical Advisory Board. AdvoCare now offers more than 70 exclusive products and a business opportunity that empowers individuals to explore their ultimate

potential. AdvoCare was founded in 1993 and is headquartered in Plano, Texas. For more information on AdvoCare, visit www.advocare.com or call 800-542-4800.

About the National Breast Cancer Foundation, Inc.[®]

Recognized as one of the leading breast cancer organizations in the world, the National Breast Cancer Foundation's (NBCF) mission is to save lives through early detection and to provide mammograms for those in need. A recipient of Charity Navigator's highest 4-star rating for nine years, NBCF provides women help for today and hope for tomorrow through its National Mammography Program, Beyond The Shock[®], Early Detection Plan, MyNBCF online support community, and breast cancer research programs. For more information, please visit www.nbcf.org.

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